



TIDEWATER ARTS OUTREACH

Program Partner Memorandum of Understanding

Our Mission:

To bring joy to older adults and those in isolating circumstances through the healing power of the arts.

Location Name _____

Location Address _____

Program POC _____ # _____ Email _____

Our Artists & Volunteers:

Tidewater Arts Outreach (TAO) finds, mentors, and compensates **Artists**, to share engaging arts experiences with those in your care. Artists and TAO staff develop programs that are appropriate, meaningful, positive, and engaging for your participants. Unless otherwise arranged, Tidewater Arts Outreach will provide all instruments, A/V equipment, art supplies and any additional materials, as needed. We recruit **Volunteer Program Hosts** to support artists, participants, and staff as needed during the program.

How You Benefit:

- Your clients will feel engaged, exposed to the arts, and experience morale improvements.
- Your staff will learn new ways to engage with clients and feel more supported in their work.
- Your organization will be positioned and advertised by TAO as partners in the mission to enhance healing and wellness through the arts.
- **Tier 2 Cost-Share Benefits:** Your logo will be placed on sponsor signs (or virtual backgrounds for virtual programs) at all other TAO programs in your city. Your company will also receive opportunities to be featured at TAO's special events or receive sponsorship benefits at events like the Once More Concert.

Location Expectations:

- **Staff presence:** A staff person should be present during the entire program.
- **Post-program feedback:** Post-program surveys should be completed by attending staff and/or participants and returned to Tidewater Arts Outreach as soon as possible.
- **Confirmation:** We will confirm programs via email (and by phone if necessary) within a few days of each program. Artists will arrive and look for a staff contact for both virtual and in-person programs. *Lateness or absence by facility staff and failure to bring participants to either the program site or virtual platform will result in forfeiture of the program in part or entirely. Artists are always paid for their time. We will consider extenuating circumstances on a case-by-case basis.*
- **Vaccination or Safety requirements:** TAO is committed to respecting any social distancing, sanitizing, masking, or vaccination requirements you have for our artists, staff or volunteers. Please supply these requirements to the Program Director when booking the program. Artists,

staff, and volunteers are committed to excellent hygienic practices at all times. **Any vaccination records you require will be provided directly to your staff - TAO will never keep or disseminate the health records of our staff, artists, or volunteers.**

Marketing and Engagement Opportunities:

- We like to invite community members (this includes independent and dependent elders and their caregivers) to attend our programs. **Do we have your permission to invite community members to programs at your location?** ___YES ___NO.
- A picture is worth a thousand words, and we would like to be able to promote our work in the community for advocacy/awareness, training and fundraising. **Do we have your permission to take photos of your participants at your location during the programs?** ___YES ___NO

Please list any additional onsite requirements you may have Tidewater Arts Outreach here:

Cost-Share and Frequency: Tidewater Arts Outreach bears the majority of program costs through donations and grants and cost-shares the remainder with partners like you. Please indicate your desired program frequency and cost-share tier.

_____ **Total Programs to occur** ___ Weekly ___ Bi-Weekly ___ Monthly x As Needed
Programs start on ___/___/_____ **and will complete by** ___/___/_____

Cost-Share Tier:

- ___ Tier 1 - \$75/program* (\$65/program when you sign up for more than 6 programs per year)
 ___ Tier 2 - \$150/program (\$125/program when you sign up for more than 6 programs per year)

TOTAL DUE: \$ _____

Tidewater Arts Outreach Staff Use Only - Other Cost-Share Details:

****Requires documentation in the form of official letter from Location Director or equivalent explaining need for Tier 1 pricing for location (limited programming budget, etc.). Tier 1 partners MUST complete program surveys for at least 50% of their programs.***

In payment for the services described above, Tidewater Arts Outreach agrees to work with on-location staff to develop, present, and process feedback on the agreed-to number of arts programs. All events will occur between the dates specified and at the location specified above unless otherwise arranged.

 (print)

 (signature)

 (date)

Location Representative Name/Signature/Date

 (signature)

 (date)

Kate Powell | Executive Director, Tidewater Arts Outreach