



Tidewater Arts Outreach

The instruments to heal are in our hands.

FOR IMMEDIATE RELEASE

Contact: Mary Ann Toboz 757-754-4486, MaryAnn@TwArtsOutreach.org

TIDEWATER ARTS OUTREACH PRESENTS 'ALZHEIMER'S POETRY PROJECT' TRAINING
Workshop teaches caregivers & artists how to use poetry to elevate quality of life for
people who suffer from dementia

NORFOLK, Va. – (January 2014) – Tidewater Arts Outreach brings Gary Glazner to Hampton Roads for a one-day workshop on the program he created, The Alzheimer's Poetry Project. **The Memory Center** is hosting the one-day educational opportunity. Support from **The Memory Center** and **The Virginia Arts Commission** has defrayed the workshop cost for participants.

WHO: The workshop is intended for long-term care activities and therapeutic recreation professionals, and for others who wish to explore the use of poetry in improving quality of life for those with dementia. The workshop also is for poets, musicians, actors and other performers and community volunteers interested in facilitating poetry workshops for people with special needs.

WHEN: Wednesday, March 26, 9 am – 2:30 pm

WHAT: Alzheimer's Poetry Project Facilitator's Training

WHERE: The Memory Center, 1853 Old Donation Parkway, Virginia Beach, 23454

HOW MUCH: \$40 per person includes coffee and lunch

\$15 extra for CEUs

\$20 discount for active military, students and seniors 62 and better

TO REGISTER: go to TidewaterArtsOutreach.org or email TAO@TwArtsOutreach.org

Attendees will learn:

How to structure an arts program for people living with memory loss; how to perform and create new poetry with people living with Alzheimer's disease and related dementia; how to use poetry and art to engage people in group discussions that lead to creating new poetry, stories or songs.

About Gary Glazner:

Poet Gary Glazner founded the Alzheimer's Poetry Project in 2004 in Santa Fe, New Mexico. The APP has held 300 programming sessions at over 100 facilities in Arizona, Arkansas, California, Colorado, Connecticut, Florida, Georgia, Illinois, Massachusetts, Minnesota, Missouri, New Jersey, New Mexico, New York, Oklahoma, Pennsylvania, Rhode Island, Texas, Virginia, Washington, Washington DC and Wisconsin and internationally in Germany, Australia, Japan and Poland, serving over 15,000 people

living with Alzheimer's disease. APP has given staff training for over 1,500 health care workers and family members in using poetry with dementia.

NBC's Today show and NPR's Weekend Edition, Voice of America, and New Zealand National Radio have all featured segments on the APP. These broadcasts and news stories have reached over 20 million people and have helped keep the issue of quality, innovative care for people living with Alzheimer's disease in the public's mind. Harper Collins, W.W. Norton and Salon.com have published his work. Glazner was the Managing Director of Bowery Arts and Science, the non-profit wing of the Bowery Poetry Club in New York City, 2007 to 2010.

Glazner's poetry performances have been featured on CNN, NPR and on the Bay Area Rapid Transit System. Glazner also was the poet-in-residence and coach of the Percussion Poetry Drill Team at Desert Academy in Santa Fe, 2005-06. He edited the "Word Art: Poetry Broadside Series," at the Palace of the Governors Museum, where he learned to set type and crank the old printing presses. He is the author of [*Ears on Fire: Snapshot Essays in a World of Poets*](#) published on La Alameda Press. The book chronicles a year abroad in Asia and Europe meeting poets, working on translations and writing poems. Glazner is the author of [*How to Make a Living as a Poet*](#) on Soft Skull Press.

Glazner, along with co-producer Don McIver, were the winners of the 2004 Special Merit Award from the National Federation of Community Broadcasters, for "The Poetry of Vietnam," which was broadcast on KUNM in Albuquerque. Glazner was the host of "Poetry Talk," on KSFR in Santa Fe, 2005-07. In 1990, Glazner produced the first [National Poetry Slam in San Francisco](#).

About Tidewater Arts Outreach:

Tidewater Arts Outreach (TAO) is a nonprofit organization founded in 2003 to share the joy and healing power of the arts with people who have special needs and who are isolated from society. TAO provides workshops to bring state-of-the-art arts and health programs to Hampton Roads. TAO also presents dozens of programs each month in hospitals, retirement homes, rehabilitation centers, homeless shelters and other facilities throughout Hampton Roads. These performances and programs promote human interaction, intellectual stimulation, happiness and healing for people who have limited access to the arts due to health, economic or social circumstances. Last year, nearly 8,000 people were reached through 306 Tidewater Arts Outreach programs and workshops at 67 locations. Tidewater Arts Outreach supports the spirit of empathy and caring in the music and arts community, and hundreds of artists participate in its programs. For more information, visit www.TidewaterArtsOutreach.org.

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