

## THANK YOU

Thanks to our funders, without whom our work would not be possible:

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**Virginia Beach Arts & Humanities Commission**

**Virginia Beach Foundation**

**Our superlative board of directors**

**and our donors, volunteers and supporters**



## Tidewater Arts Outreach



THE INSTRUMENTS TO HEAL ARE IN OUR HANDS

Annual Report

2007 - 2008

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Musician and Composer

Laura Parker  
Dancing Tomato Catering

July 1, 2008

**Dear Friends and Supporters,**

I never imagined that, four years ago when I was just getting underway with three friends and a new 501(c)3 letter, that Tidewater Arts Outreach would grow to involve hundreds of artists and dozens of facilities in such a short time.

TAO exists to bring more music and arts into the lives of those who are cut off from society due to physical, mental or societal limitations. We have seen the healing and the happiness that occurs during our programs, and we know that this work is important, valued and significant.

We endeavor daily to be the best possible stewards of community contributions. Our vision is to increase the impact of our services by providing artists and instructors with the tools they need to be the most effective.

To all our supporters, to our hard-working board, committee volunteers, valued advisors, and most of all, to the artists who have committed to sharing their talents in challenging, but rewarding, situations, we thank you for your high ideals and values, and for making Tidewater Arts Outreach the organization that it is today.

*-MaryAnn Toboz*

**SHELTERS**

Children's Resources of HR  
13th Street Crisis Center  
Centerville Girls Group Home  
The Dwelling Place  
ForKids, Inc.  
Samaritan House  
Transitions Family Violence Program  
YWCA

**DAY/PROGRAMS**

Ida Barbour E.L.C.  
Camp Horizon  
Civitan Acres  
Ghent Adult Day Program  
M.E. Cox Center  
Virginia Beach PALS Program

**ASSISTED LIVING**

Ballentine Manor  
Beth Sholom Sands  
Beth Sholom Terrace  
Brighton Gardens  
Churchland House  
Commonwealth A. L.  
Eden Court  
Holiday House  
Governor's Inn  
The Hidenwood  
Holiday House  
Leigh Hall  
Mennowood  
Nansemond Point  
St. Mary's Home for Disabled Children  
Shelton on the Bay  
Virginia Home for Adults  
Warwick Forest  
Westhaven Manor

**NURSING HOMES**

Autumn Care of Great Bridge  
Autumn Care of Portsmouth  
Autumn Care of Suffolk  
Bayside Healthcare Center  
Beacon Shores Nursing & Rehab.  
Berger Goldrich Home  
Bon Secours Maryview N.C. Ctr.  
Carrington Place of Chesapeake  
Chesapeake Healthcare Center  
Coliseum Park Nursing Home  
Golden Living Center  
Harbor Pointe Med. & Rehab. C.  
James River Convalescent Center  
Newport News Nursing & Rehab.  
The Newport  
Norfolk Healthcare Center  
Riverside Convalescent Center  
Sentara Nursing Center – Ches.  
Sentara Nursing Ctr. – Norfolk  
St. Francis Nursing Care Center  
Tandem/Consulate of Norfolk  
The Gardens at Warwick Forest  
Virginia Beach Estates  
VB Healthcare & Rehab. Center

**HOSPITALS**

Children's Hosp. of the King's Daughters  
Chesapeake Reg. Medical Center  
Lake Taylor Trans. Care Hospital  
Veterans Army Hospital  
Virginia Beach General Hospital



## WHO WE ARE

Tidewater Arts Outreach was officially incorporated in the spring of 2004, and was created as a result of MaryAnn Toboz' involvement with Heart and Soul, a nonprofit in Salt Lake City that brought music programs to special-needs populations. When she moved back to Hampton Roads, Toboz realized how invaluable a similar program could be here, and Tidewater Arts Outreach was born. In the fall of 2004, Toboz began recruiting artists, and in December, the first TAO program was held. Today, TAO has an eight-member volunteer board of directors, a part-time executive director, a part-time programs coordinator, a \$52,000 budget, and almost 200 contributing artists who put on roughly 15 programs a month in 60 facilities. Almost 4500 special-needs clients enjoyed these programs in the 2007-2008 year.



## WHAT WE DO

**Mission:** The mission of Tidewater Arts Outreach is to share the joy and healing power of arts with people in Hampton Roads who have special needs and who are in homes, facilities, and dependent care programs or are otherwise isolated from society. These experiences enrich the soul, stimulate the mind and promote wellness through the healing power of music and the arts; allow our special needs clients to have a voice, a creative choice and an artistic outlet for self-expression; create a sense of community and a source of inspiration for our artists and performers by providing them with opportunities to share their talents; provide other volunteers the chance to contribute a variety of skills and resources that support our humanitarian services and increase the impact of donor contributions.

## '07 - '08 HIGHLIGHTS

**179**

music, visual arts, dance, journaling and poetry programs and workshops

**4441**

special needs individuals served (family members, visitors and staff also enjoyed TAO programs).

**186**

artists involved, contributing more than 900 hours

**60**

facilities served in seven Hampton Roads cities

## WHEN & WHERE PROGRAMS ARE HELD

In 2007-2008, TAO held programs in 60 facilities in Hampton Roads—in hospitals, shelters, day programs, assisted living facilities, and nursing homes. We ask that facilities partner with us, financially and programmatically, so that our resources have the greatest possible impact. Facilities send back TAO surveys with overwhelming positive comments and quotes that tell of hearts touched, kindnesses shared, insights gained and lives changed through our programs.

## WHY WE DO THIS

Why do those involved work so hard for TAO? Tens of thousands of people in the Hampton Roads area are in dependent care programs, hospitals, shelters, nursing homes and assisted-living facilities. They may be physically or mentally incapacitated, weakened or ill, depressed, and lonely. Facilities are there to take care of the medical and physical needs, first and foremost. But there are not enough people and resources to provide the creative, life-enriching experiences we often take for granted. TAO shares the joy and healing power of the arts with these individuals who are isolated from daily life.

*The following comments from recipients of our programs tell it all:*

**“ We had a young man that was anxious about being at the 13th Street Shelter while waiting for a foster care placement. His story is filled with abuse and neglect by his family. The guitar lesson gave him something to focus on to help him through the next few days while he waited for placement. Thank you! ”**

*Genevieve King, Tidewater Regional Group Home Commission*

**“ They talked about it for days and love to show off their work. ”**

*Paula Jaynes, Shelton on the Bay*





WHY WE DO THIS

**“ I expect the folks to think about this all week! ”**

*Beth Dropski, Riverside Convalescent Center*

**“ Clients want them back! ”**

*Trudi Linthicum, Harbor Pointe Nursing & Rehab Center*

**“ Residents, along with the staff, stated that the group performance was outstanding and they would like to hear them again in the near future. ”**

*Joe Lewis, Veterans Army Hospital*

**“ One resident noted that this was the most intriguing hour of music she had ever heard. ”**

*Allison Whiteman, Beth Sholom Terrace*

**“ You can see smiles on the residents’ faces. ”**

*Janice Smith, Lake Taylor Hospital*

**“ Thank you for making our residents’ lives more enjoyable. ”**

*Sherlene Hawkins, St. Francis Nursing Care Center*



STATEMENT OF REVENUES & EXPENSES

JULY 1, 2007 - JUNE 30, 2008

**INCOME**

Rollover from prior fiscal year . . . . .	\$ 3,355
Individual donations . . . . .	7,841
Facility donations . . . . .	754
Business donations . . . . .	3,630
Non-profit organization donations . . . . .	300
Foundation grants . . . . .	3,800
State grants . . . . .	3,075
Local government grants . . . . .	5,245
Special event sponsors . . . . .	4,970
Special event income (net) . . . . .	2,023
Deferred grants . . . . .	<u>6,300</u>

**Total income . . . . .** \$ 41,293

**EXPENSES**

Administration . . . . .	\$ 23,491
Program stipends and mileage . . . . .	4,953
Supplies, postage and printing . . . . .	4,674
Marketing . . . . .	1,817
Volunteer appreciation . . . . .	969
Outside professional services . . . . .	750
Fundraising . . . . .	477
Miscellaneous . . . . .	413
Art supplies . . . . .	378
Insurance . . . . .	306
Membership dues . . . . .	250
Rollover to next fiscal year . . . . .	<u>2,815</u>

**Total expenses . . . . .** \$ 41,293